

May 25, 2012

Mr. Juan S. Calderon, PE  
CalTran Engineering Group, Inc.  
1400 NW 107th Ave.  
Suite 209  
Miami, FL 33172

Dear Mr. Calderon,

I am happy to inform you that, after careful review of your statement of qualifications and supporting documents, your services as a consultant to the Florida Main Street Program have been approved in the following categories:

N, P

See the enclosed list of categories in which the services for each letter designation are described.

If you have any questions, do not hesitate to call me: 859-873-0234; or email me at [teresa\\_lynch@nthp.org](mailto:teresa_lynch@nthp.org).

Sincerely,



Teresa Lynch  
Sr. Program Officer

enclosure

cc: Joan Jefferson, Florida Main Street Coordinator



**Categories of Consultant Services 2012-2015  
Available to Florida Main Street Communities**

- A Local Florida Main Street programs' organizational development
- B Legal issues of initiating, managing a not-for-profit organization
- C Fund-raising
- D Market Analysis
- E Visual merchandising, store design
- F Small Business operations
- G Business recruitment
- H Property development
- I Writing/re-writing comprehensive plans, zoning codes, other redevelopment-supportive ordinances
- J Entrepreneurial and business development
- K Promotion, public relations, and advertising
- L Downtown/local Main Street program website development
- M Signage system design
- N Transportation planning
- O Special event management
- P Urban design
- Q Technical assistance in support of historic preservation